

EVENT INFORMATION

DATE: Saturday, April 24, 2010

PLACE: Walsingham Park
12615 102nd Avenue North
Largo, FL 33778-3435

MORE INFO: 727-543-0142
Kerri Pedersen
www.HelpAChild.org

7:30 A.M. 5K Race Registration
8:30 A.M. 5K Race and One Mile Family Walk
\$20 for Adults
\$15 for Kids (18 and under)



On Saturday, April 24th 2010, men, women and children in our community will be taking a stand against child abuse! A Blue Ribbon 5K Race and one mile family walk will be held in an effort to break the terrible cycle of child abuse and improve the lives of abused and “at risk” children in OUR community.

Youngsters in the community are heading up the Blue Ribbon project as their way to help other children impacted by child abuse and neglect. These youngsters have committed their time and energy to help plan the event, recruit sponsors, and volunteer the day of the event.

There will be an award ceremony, a silent auction, entertainment and refreshments.

Please join us for a special presentation of the Healing Fields, a symbolic field of white child abuse prevention flags, representing children in Florida who have died as a result of child abuse.

Help Prevent Child Abuse!!!

**THE ST. PETERSBURG
EXCHANGE CLUB proudly
invites you to participate in the:
Blue Ribbon 5K Race and
Family Walk**

Benefiting:



- Help A Child, a division of Suncoast Center Inc., provides specialized services to children and families who are experiencing child abuse, neglect or exposure to violence. They serve all of Pinellas County and services range from prevention oriented to intensive residential care.
- The Parent Aide Program is a child abuse prevention program providing mentoring support for parents using community volunteers who understand the unique challenges of raising children in today's society. Working one to one with a parent who has asked for help. The parent aide becomes an emotionally supportive friend, role model, and mentor for successful parenting.
- The St. Petersburg Exchange Club promotes a number of youth programs designed to honor and encourage the leaders of tomorrow. The selected students will receive scholarships toward higher education.

Important Facts about Child Abuse

There are over 3 Million abuse reports nation-wide per year.

4 children die every day from abuse.

79% of the children who die are under the age of 4.

90% of children who are raped know the identity of the perpetrator.

38% of incarcerated women and 14% of incarcerated men were abused and neglected as children.

Children who have been sexually assaulted are twice as likely to abuse alcohol and drugs as an adult.

Female children who have been sexually assaulted are 25% more likely to have a teen pregnancy.

Child abuse victims experience 59% more arrests under the age of eighteen and 30% more arrests as adults.

Last year there were 195,095 abuse reports in Florida. There were 10,611 abuse reports in Pinellas County.

Over 1200 children are placed in foster care in Pinellas due to child abuse and neglect.

**HELP US MAKE A
DIFERENCE IN THE LIFE
OF A CHILD!**

Be a sponsor of the Blue Ribbon Walk. You will be improving the lives of children and families in YOUR community!

SPONSORSHIPS

\$100 Friend

Your name listed on the Sponsor Board the day of the event.

\$250 Mentor

Your name listed on the Sponsor Board
Advertisement in race goody bag

\$500 Advocate

Your name listed on the Sponsor Board.
Advertisement in race goody bag
Name on event t-shirt

\$1,000 Champion

Your name listed on the Sponsor Board.
Advertisement in race goody bag
Name on event t-shirt
Name on sponsor banner

\$2,500 Supporter

Your name listed on the Sponsor Board.
Advertisement in race goody bag
Name on sponsor banner
Full Name and Logo on event t-shirt
Advertisement at two water stations

\$5,000 Protector

Identified as a the Major Sponsor Designee
Your name listed on the Sponsor Board.
Advertisement in race goody bag
Company Name and Logo on event t-shirt
Company Name and Logo on sponsor banner
Advertisement at two water stations
On-site promotional booth to advertise

Enclosed is my donation of \$ _____
For _____
(Name as desired for Program)

Address: _____

Phone Number: _____

*Make Checks Payable: St. Petersburg Exchange Club Foundation
Send to: Kerri Pedersen, Help A Child,
4000 Gateway Centre Blvd, Suite 200, Pinellas Park, FL 33782
Any questions: Contact Kerri Pedersen 727-543-0142
kerripedersen@helpachild.org
Fax 727-544-5577 www.helpachild.org*

CHILD ABUSE CAN BE PREVENTED!



“Thanks for taking a strong stand against child abuse in our community. Our children need to be protected”!

- a supporter of the Blue Ribbon Walk



“I am calmer and more confident than I have been since I have had kids; and it is showing. I no longer despair that my life is going under but now I feel that there is hope.”

– parent who received help from the Parent Aide Program

The IRS recognizes Suncoast Center, Inc DBA Help A Child, as exempt under section 501 (c) (3). Donations are tax deductible as allowed by law. 100% of contributions go to Help A Child, Inc.

A COPY OF THE OFFICIAL REGISTRATION (SC04967) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. THIS ORGANIZATION RETAINS 100% OF ALL CONTRIBUTIONS RECEIVED.



Community 5K Race

Sponsored by the
ST. PETERSBURG



EXCHANGE CLUB

Benefiting:



Held at:
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